

GONNELLA

Since 1886

CLEAN LABEL BREADS

Raised Responsibly

75% of
GLOBAL CONSUMERS
are willing to pay MORE
for products that promise
CLEAN LABEL
attributes¹

At Gonnella, we believe nature just tastes better – pure and simple. When nature gives you such delicious ingredients to work with, the key is to keep it simple. For Gonnella, it all starts and ends with:

- Ingredients from farmers and suppliers who share our high standards of quality
- Sourcing as close to home as possible
- Sustainable agricultural and manufacturing practices that minimize our impact on the Earth
- Improving health and well-being while maintaining outstanding taste and texture

WE BAKE TO DIFFER®

ON-TREND FLAVORS. OUTSTANDING QUALITY GRAINS.

only from **GONNELLA**

**SUSTAINABILITY
COMMITMENT**

Globally, consumers are
opting for **CLEAN LABEL**
food as they prioritize
TRANSPARENCY, HEALTH,
and **SUSTAINABILITY.**²

CHOOSE GONNELLA CLEAN LABEL BREADS FOR YOUR BAKERY.
SUPERIOR QUALITY, CLEANER LABEL PRODUCTS.
UNSURPASSED SOURCING OF HEART HEALTHY, WHOLE GRAINS.



BENEFITS

- Simple, Real Ingredients
- Vegan-friendly/Plant-based*
- NEVER-ANY List
- Sustainable Palm Oil (RSPO)
- Minimal GMO
- Kosher / Pareve



FREE FROM:

- ✓ Artificial flavors, preservatives & colors
- ✓ Bleached flour
- ✓ Trans fats
- ✓ HCFS
- ✓ Nuts and sesame seeds

CLEAN FROZEN DOUGH

Gonnella has a wide variety of Clean Frozen Dough products:

- French & Vienna Breads
- Crusty Baguettes
- Sourdough
- Irish Soda Bread
- Hoagie Rolls
- Dinner Rolls
- Hispanic Rolls
- Pizza
- and more!



CLEAN THAW & SELL

Gonnella has a wide variety of Clean Thaw & Sell products. Retail labels are available with select Clean Label items:

- French & Vienna Breads
- Pan Breads
- Sourdough
- Irish Soda Bread
- Dinner Rolls
- Ciabatta Rolls
- Pretzel Rolls
- Sub Rolls
- and more!



Over our nearly 140 year legacy, delivering industry-leading performance while making a positive impact has been a priority for our company. Gonnella looks forward to a world where clean, sustainable, and delicious are inextricably linked.

Our sustainability efforts begin with thoughtful supply chain procurement, carries over into our operations, and extends beyond our organization.

Gonnella's continuous improvement approach to reduce our impact on the earth and its resources started in 2010 with our EPA Act certification, when we made a commitment to reduce our total energy and power consumption, including lighting, building, HVAC, and hot water systems.



**WE CONSERVE RESOURCES WHEREVER POSSIBLE,
WITH THE FOLLOWING MEASURES REPRESENTING
A FRACTION OF OUR EFFORTS:**

- Renewable energy makes up a portion of our electric power consumption
- Energy Grid impact reduction by scheduling manufacturing during off-peak hours
- Water bottle filling stations save 4,500+ disposable water bottles per month from entering the solid waste stream



LIMITING CONSUMPTION & WASTE REDUCTION

- Inedible food waste is collected for animal feed
- Bulk materials are delivered to our GFP premises in reusable containers
- Corrugated boxes are 100% sustainable as certified by the Sustainable Forestry Alliance
- Water Stewardship – our production methods produce minimal wastewater, without the need for chemical treatment
- Fuel-efficient transportation measures have reduced our carbon footprint by 1,915 tons annually



FARM PARTNERS

We strive to source materials that are made in the USA

- Support US companies and jobs
- Do our part to bolster the US economy
- Ensures decent living wages
- Reduces our carbon footprint by sourcing locally

Join us as we continue to make strides in a positive direction. This is a journey that continues to evolve as our business and the world changes.

WHY GONNELLA?

SUPERIOR INGREDIENTS – The highest quality flour and ingredients guarantee a product that is not only consistent but has a great taste and eating experience.

BAKING EXPERTISE – With over 135 years of experience, Gonnella's highly qualified bakers know how to craft products that are authentic and delicious.

UNPARALLELED VARIETY – Gonnella offers a wide variety of clean label offerings, from fresh baked to frozen dough, that satisfy many consumers' varying tastes.

CUSTOMER SERVICE – With a nationwide tech team that has deep knowledge of dough, we are committed to helping your team deliver the very best bread to your customers.

**28%
OF CONSUMERS**
are influenced by
**WHOLE GRAIN/
MULTIGRAIN
CLAIMS**⁴

Made with
**REAL/NATURAL
INGREDIENTS** and
no artificial flavors or colors
are among the most
INFLUENTIAL CLAIMS
for bread buyers³



GONNELLA CLEAN LABEL FROZEN DOUGH OFFERINGS

SKU#	PRODUCT DESCRIPTION	UNIT WEIGHT	CASE COUNT	TI/HI	DOT #
11099	CL CLASSIC BAGUETTE DOUGH	12.0 oz	30	10X6	656754
24119	CL MULTIGRAIN BAGUETTE DOUGH*	12.0 oz	28	10X6	657886
24099	CL SOURDOUGH BAGUETTE DOUGH	12.0 oz	30	10X6	769641
11649	CL SOUR FRENCH BREAD DOUGH	20.0 oz	18	10X6	658018
13059	CL SOUR ROUND DOUGH	19.0 oz	20	10X6	660515
13069	CL SOURDOUGH ROUND DOUGH	22.0 oz	16	10X6	769639
13799	CL RYE BREAD W/SD DOUGH	19.0 oz	20	10X6	N/A
10259	CL FRENCH BREAD DOUGH	20.0 oz	20	10X6	692224
11739	CL FRENCH ITALIAN BREAD DOUGH	19.0 oz	21	10X6	769638
30119	CL VIENNA BREAD DOUGH	20.0 oz	16	15X6	692222
30129	CL WHEAT FRENCH BREAD DOUGH	20.0 oz	16	15X6	657845
30939	CL MINI LOAF DOUGH	10.0 oz	32	15X6	692223
44569	CL SMALL FRENCH ITALIAN BREAD DOUGH	16.0 oz	20	15X6	769642
20379	CL HOAGIE ROLL DOUGH	4.5 oz	90	10X6	667038
11589	CL GOLDEN ROLL DOUGH	1.5 oz	300	10X6	769645
19579	CL LARGE KAISER ROLL DOUGH	2.75 oz	144	10X6	N/A
16979	CL TELERA ROLL DOUGH	4.0 oz	108	10X6	705640
16989	CL WHEAT TELERA ROLL DOUGH	4.0 oz	108	10X6	705641
21069	CL BOLILLO ROLL DOUGH	3.0 oz	144	10X6	705642
19719	CL 12 OZ FOCACCIA BREAD DOUGH	12.0 oz	35	10X6	N/A
21549	CL IRISH SODA BREAD DOUGH	19.0 oz	20	10X6	693681
19609	14 OZ PIZZA DOUGH	14.0 oz	30	10X6	656788
19629	20 OZ PIZZA DOUGH	20.0 oz	20	10X6	656791
19639	CL 12 OZ IW PIZZA DOUGH NB	12.0 oz	32	10X6	784995
19659	CL PAN STYLE PIZZA DOUGH	17.75 oz	20	10X6	747458
19689	24 OZ IW PIZZA DOUGH	24.0 oz	16	10X6	655279

*Clean label items that are not Plant-Based / Vegan-Friendly are due to honey

GONNELLA CLEAN LABEL THAW & SELL OFFERINGS

SKU#	PRODUCT DESCRIPTION	UNIT WEIGHT	CASE COUNT	TI/HI	DOT #
50102	CL WHEAT HAMBURGER BUN SL	1.70	8 - 8 Packs	6X11	673373
50103	CL HAMBURGER BUN SL	1.70	8 - 8 Packs	6X11	748298
50106	CL WHEAT HOT DOG BUN SL	1.50	8 - 8 Packs	6X11	748299
50107	CL HOT DOG BUN SL	1.50	8 - 8 Packs	6X11	748300
50023	CL FRENCH ITALIAN BREAD LBL	16.00	10 Loaves	4X11	745747
50028	CL LONG FRENCH BREAD LBL	16.00	18 Loaves	4X11	769643
57980	CL 1# VIENNA BREAD LBL	16.00	12 Loaves	4X11	614325
50298	CL OLIVE OIL CIABATTA ROLL	3.00	6 - 8 Packs	4X18	713537
50327	CL OLIVE OIL & HERB CIABATTA ROLL	3.00	44 Bulk	4X18	692674
54104	CL YEAST CLUSTER DINNER ROLL LBL	1.39	18 - 12 Packs	4X11	787119
55900	CL SOURDOUGH BREAD SL LBL	18.00	12 Loaves	6X9	758573
55902	CL WHOLE WHEAT W/HONEY BREAD SL LBL*	18.00	12 Loaves	6X9	758574
55903	CL MULTIGRAIN BREAD SL LBL*	18.00	12 Loaves	6X9	758575
55904	CL 9 GRAIN BREAD SL LBL*	18.00	12 Loaves	6X9	758576
55906	CL CINNAMON RAISIN BREAD SL LBL	18.00	12 Loaves	6X9	752295
55907	CL WHITE BREAD SL LBL	18.00	12 Loaves	6X9	N/A
50006	2# WHITE BREAD 5/8" SL	32.00	8 Loaves	6X9	613955
58206	2# SOURDOUGH BREAD 5/8" SL	32.00	8 Loaves	6X9	688355
56064	6" FRENCH ROLL SL	2.82	14 - 6 Packs	4X10	792363
56083	8" FRENCH ROLL SL	3.74	8 - 6 Packs	4X10	792362
56117	7" FRENCH ROLL SL	3.25	12 - 6 Packs	9X5	792361
56123	12" FRENCH ROLL SL	5.00	4 - 6 Packs	7X9	786355
56140	CL SMALL SUBMARINE ROLL SL LBL	2.57	16 - 6 Packs	4X11	772745
57731	CL ROUND PUMPERNICKEL BREAD LBL	16.00	12 Loaves	4X11	710179
56856	CL IRISH SODA BREAD NB	16.00	12 Loaves	4X18	676376
55510	CL PRETZEL BUN SL 4PK	2.61	15 - 4 Packs	4X18	N/A
55511	CL PRETZEL BUN SL NB	2.60	16 - 6 Packs	4X11	769644
55512	CL PRETZEL SUB BUN SL NB	2.00	12 - 6 Packs	4X18	744723

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Contact us: National Sales 800-262-3442 • nationalsales@gonnella.com

Sources: 1 Nielsen survey quoted in Food Chain Magazine, the Future of Clean Label Ingredients in Food Production, 2024
2 Innova Global Clean Label Trends March 2025 3 Innova Global Consumer Trends 2024 Report 4 Innova Category Survey 2024